



American Girl  
FASHION SHOW

## To benefit The Aubrey Rose Foundation

March 27th, 28<sup>th</sup> & 29<sup>th</sup>, 2009

AUBREY ROSE  
FOUNDATION

### Supporting Sponsor (\$2,500)

- ♥ **YOUR COMPANY** logo printed on all promotional pieces including:
  - 30,000+ Flyers/posters (distributed at schools, local events & businesses)\*
  - 20,000+ Email flyers (multiple emails and deadlines apply)
  - \*deadline October 5<sup>th</sup>, 2009
- ♥ (1) VIP table at the show of your choice. (value \$500)
- ♥ Opportunity to have (1) “VIP Guest” in the event (VIP Guest package includes Fashion Show Souvenir T-shirt, show ticket and opportunity to model at intermission). \*VIP Guest spot may be exchanged for “Show Model” spot prior to last audition in January. Model must meet age and size requirements. (value: Priceless)
- ♥ Half screen ad in the DVD program which runs prior to each show.
- ♥ Signage at the event (banner(s) to be provided by YOUR COMPANY ).
- ♥ Booth space at the event.
- ♥ First right of renewal for the 2010 American Girl Doll Fashion Show.
- ♥ Tax deduction.

### ♥ Proud Sponsor (\$5,000)

- ♥ All of the above benefits plus...

- ♥ **YOUR COMPANY** logo printed on all promotional pieces including:
  - 25,000 Event invitations (American Girl Company regional mailing list)
- ♥ Logo with active link to your website on the American Girl Fashion Show registration page within the Aubrey Rose website.
- ♥ Opportunity to have (2) “VIP Guests\*” in the event. (VIP Guest package includes Fashion Show Souvenir T-shirt, hat, show ticket and opportunity to model at intermission). Great for traffic-driving promotion. \*VIP Guest spot may be exchanged for “Show Model” spot prior to last audition in January. Model must meet age and size requirements. (value: Priceless)
- ♥ Category Exclusivity.

### ♥ “Angel” Sponsor (\$10,000)

- ♥ All of the above benefits plus...

- ♥ Prominent mention in all television, radio and print media secured for the event
- ♥ (1) email blast to over 20,000 “friends” of the Aubrey Rose Foundation and the American Girl Fashion Show. This may be specific to your business and promotional in nature.
- ♥ Opportunity for EXCLUSIVE traffic-driving promotion to your place of business. Specific details and dates to be mutually agreed upon.